**CookBook: Your Virtual Kitchen Assistant**

**Ideation Phase**

**Empathize & Discover**

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| Date | 31 January 2025 |
| Team ID | SWTID1741166484145603 |
| Project Name | Cook Book: Your Virtual Kitchen Assistant |
| Maximum Marks | 4 Marks |
| TEAM LEADER: | S.PRAVEEN RAJ.  12467bca22@princescience.in |
| TEAM MEMBER | S.BAVAN KUMAR.  12056bca22@princescience.in |
| TEAM MEMBER | M.SURYA PRAKASH.  12087bca22@princescience.in |
| TEAM MEMBER | M.JEEVA  12490bca22@princesciene.in |

**Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

**Example:**

Diagram

Description automatically generated

Reference: <https://www.mural.co/templates/empathy-map-canvas>

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